THE NORTH CAROLINA Institute for Public Health

Better Outreach. Better Preparedness.

Effective public health outreach and emergency preparedness efforts begin with an informed, evidence-based strategy built around reliable data.

NEW: Vulnerable & At-Risk Populations Resource Guide
Beginning Spring 2014, state and local health departments, hospitals,
emergency management, and other community-based organizations

can utilize the NCIPH's Vulnerable & At-Risk Populations Resource Guide, an online resource to help you better plan for your "whole community."



Local customizable data

Site users get location-specific lists of resources and jurisdictional maps, as well as lessons learned from other communities. Fee-based services are also available for state and local agencies to assist local planning and preparedness efforts.

Any visitor to the site can

- Search and connect to population and partner-specific resources and tools
- Map detailed data using the Center for Disease Control's Social Vulnerability Index
- · Access mapping from national, state, regional and county levels
- View U.S. Census and American Community Survey data from 2000 and 2010

If you register with the site you can

- · Create your own "My Page" dashboard
- Bookmark and download high-resolutions images for presentations and reports
- · Obtain GIS shapefiles for sharing and integration into local GIS



Begin planning for better outreach and preparedness today! Contact us at **VARPguide@unc.edu**, visit **VARPguide.sph.unc.edu**, or contact Christine A. Bevc, PhD, MA at 919.338.2552

Contact Us:

North Carolina Institute for Public Health Gillings School of Global Public Health The University of North Carolina at Chapel Hill Campus Box #8165 Chapel Hill, NC 27599-8165



Vulnerable and At-Risk Populations Resource Guide

Available for five states in Spring 2014: Georgia, New Mexico, North Carolina, Washington, and West Virginia



Making Planning Local

In addition to state and county-level SVI data, the Guide provides custom mapping levels for:

- · Public Health Preparedness Regions
- Public Health Departments and Districts
- Emergency Management Areas/Regions
- Emergency Management Local Branches
- Hospital Regions
- · Fire Districts



Begin Today.

For more information about how to customize this resource for your jurisdiction, contact us at **VARPguide@unc.edu**, visit **VARPguide.sph.unc.edu**, or contact Christine A. Bevc, PhD, MA at 919.338.2552.

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